

## ~~Advertising and Distribution of Advertising, Communications, Materials, or Literature in Schools/on School Grounds Provided by Non-School Related Individuals or Entities~~

### Section A - Introduction

~~Advertising and Distributing Materials or Literature in Schools or on School Grounds Provided by Non-School Related Individuals or Entities~~ The District 225 The District has not established an open forum for the distribution (which includes posting) of advertising, communications, materials, or literature by non-school related individuals or entities. No advertising, communication, material, or literature shall be posted or distributed by, or on behalf of, a non-school related individual or entity, group, company, or community-based organization that would:

1. disrupt the educational process;;
2. violate the rights or invade the privacy of others;=
3. infringe on a trademark, patent, or copyright;=
4. be defamatory, obscene, vulgar, discriminatory, or indecent;=
5. advance or oppose religion or related interests, except as set forth in Section D below;=
6. advance or oppose a political agenda, issue, interest or candidate, except as set forth in Section D below;=; or
7. ~~would~~ be inappropriate in the school environment.

In all respects, it is the intent of the Board of Education that the content of any advertising, communication, material or literature distributed by non-school related individuals or entities be limited to and in accordance with this policy and its implementing procedures, be neither controversial nor disruptive, and be appropriate to the mission of the district and the district's pedagogical concerns.

### Section B - Community, Educational, Charitable, or Recreational, and Similar Nonprofit Entities Organizations

Also subject to Section A, community, educational, charitable, recreational, or other similar nonprofit-for-profit entities groups may, under procedures established by the district, advertise events pertinent to students' interests or involvement. This may include displaying posters in areas reserved for community posters, having flyers distributed to students, or being included on the school's or district's website where appropriate. All advertising, materials, communications, and literature must be student-oriented, and must be sponsored by a school-affiliated club or, organization, or by a school department.

### Section C - Commercial Companies

Also subject to Section A, commercial companies may purchase space for their advertisements in or on:

1. athletic field fences;
2. scoreboards;
3. school or district websites; or
4. other appropriate locations.

The advertisements must be consistent with this policy and its implementing procedures and must be approved, in advance, by the school Board Board of Education, in its sole discretion. No Board approval is required for commercial material related to graduation, class pictures, class rings, school athletics, school theater or, music programs, or student publications.

No individual or entity may advertise or promote its interests by using the names or pictures of the school district, any district school or facility, staff members, or students except as authorized by and consistent with administrative procedures and approved by the Board.

Section D - Religious and Political Interests/Political Candidates/Parties or Religious Groups

Advertising, communications, materials, or literature or communication that advances or opposes a religion, a religious group, or other religious interest, related interests, or advances or opposes a political agenda, interest, or candidate, or party, or other political interest, will not be accepted for posting or distribution, except when used as part of the curriculum, as subject to the Board's policies and procedures, including, but not limited to, 7180 Policy - Instructional Materials, 7200 Policy - Library Materials Selection and Collection Management, 7330 Policy - Controversial Issues, 7360 Policy - Religion and Education, 9050 Policy - Concerns Regarding Curriculum or Related Instructional Materials, and 9250 Policy - Corporate Sponsorship .

Section E - Content Approval

The building principal or principal's designee, in his or her sole discretion, shall have the right to reject any advertising, communication, or material, or literature based upon the content that is inconsistent with this policy, or is inappropriate for the school environment, provided that no such rejection shall be made that which is discriminatory as against any legally-protected class or individual or against any particular political or social viewpoint.

Appeals may be conducted through 2070 Policy - Uniform Grievance.

Section F

Procedures for Requests from Community, Educational, Charitable, Recreational, or Other Organizations

Actor	Action
Community, Educational, Charitable, Recreational, or Other Organizations	<p>Direct to the principal or designee all requests to advertise events pertinent to students' interests or involvement.</p> <p>Provide to the principal or designee an exact copy of the material, communication, or literature proposed to be posted or distributed displayed prior to any posting or distribution display. No such material, communication, or literature may be posted or distributed without prior review and approval by the principal or designee.</p> <p>Request specific dates for the material, communication, or literature to be posted or distributed.</p>
Building Principal or Designee	<p>Reviews all material, communication, or literature before posting or distributing or posting it to ensure compliance with the school district's policies, including that all material, communication, and literature be student-oriented and must be sponsored by a school-affiliated club, organization, or school department.</p> <p>Rejects all requests to post or distribute material, communication, or literature that would:</p> <ol style="list-style-type: none"> <li>1. disrupt the educational process;</li> <li>2. violate the rights or invade the privacy of others;</li> </ol>

	<ol style="list-style-type: none"> <li>3. infringe on a trademark, patent, or copyright;</li> <li>4. be defamatory, obscene, vulgar, discriminatory, or indecent;</li> <li>5. advance or oppose religion or related interests, except as set forth in Section D of Board Policy 9200;</li> <li>6. advance or oppose a political agenda, issue, interest, or candidate, except as set forth in Section D of Board policy 9200; or</li> <li>7. <del>be</del> is inappropriate for the school environment.</li> </ol> <p>Determines the appropriate method and location for posting <del>or distributing</del> the material, <del>communication, or literature</del> <del>and/or distributing it.</del></p> <p>Informs the organization whether its <del>proposed material, communication, or literature</del> request is <del>approved</del> accepted or rejected.</p> <p>Removes all material, <del>communication, and literature</del> <del>s</del> that <del>is</del> are out-of-date from the building and/or website.</p>
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Section G

Procedures for Requests from Commercial Companies to Advertise and/or Distribute Material or Literature

Actor	Action
Community, Educational, Charitable, Recreational, or Other Organizations	<p>If approved for posting or distribution, have the material or posters delivered to the school. The school will not make copies.</p> <p>If approved for posting or distribution, provide in electronic format the information to be posted on the school's website.</p>
Commercial Companies	<p>Direct to the building principal or designee all requests to advertise or distribute material, communication or literature in schools, on school grounds or in school publications. Specifically identify the requested location for advertisements, e.g.: (a) athletic field fence, (b) athletic, theater, or music programs, and/or (c) scoreboards.</p> <p>Prominently display the company's name on all advertising, materials, communication, or literature.</p> <p>Provide a copy of the proposed advertisement, materials, communication or literature to the building principal.</p>
Building Principal or Designee	<p>Screens all proposed advertising, materials, communication, or literature to ensure that they will not:</p> <ol style="list-style-type: none"> <li>1. disrupt the educational process;</li> <li>2. violate the rights or invade the privacy of others;</li> <li>3. infringe on a trademark, patent, or copyright;</li> <li>4. be defamatory, obscene, vulgar, discriminatory or indecent;</li> <li>5. advance or oppose religion except as set forth in Section D of Board Policy 9200;</li> <li>6. advance or oppose a political agenda, issue, interest or candidate except as set forth in Section D of Board Policy 9200;</li> <li>or</li> <li>7. be inappropriate for the school environment.</li> </ol> <p>May approve a commercial request related to graduation, class pictures, or class rings.</p> <p>For all other commercial requests, makes a recommendation to the superintendent or designee for consideration. If the superintendent or designee agrees with the principal's recommendation, the advertisement, materials, communication, or literature will be presented to the Board for action.</p> <p>After the Board's decision, takes all appropriate steps.</p>

<b>Actor</b>	<b>Action</b>
School Board	<p>From time-to-time, by Board resolution, determines minimum fees for advertising space. All fees are subject to negotiation and Board approval.</p> <p>Provides action with regard to advertisement, materials, communication, or literature presented by the superintendent.</p>

Approved: July 26, 2010  
Revised: TBD

