MINUTES OF REGULAR MEETING, BOARD OF EDUCATION, SCHOOL DISTRICT #225, COOK COUNTY, ILLINOIS, September 13, 2010

A regular meeting of the Board of Education, School District No. 225 was held on Monday, September 13, 2010, at approximately 7:01 p.m. at Glenbrook South High School Student Activity Center, pursuant to due notice of all members and the public.

The president called the meeting to order. Upon calling of the roll, the following members answered present:

Boron, Hammer, Martin, Regalbuto, Shein, Taub, Wolfson

Absent: none

Also present: Caliendo, Geddeis, Pearson, Pryma, Riggle, Siena, Wegley, Williamson

APPROVAL OF AGENDA FOR THIS MEETING

Motion by Mr. Boron, seconded by Mr. Taub to approve the agenda for this meeting.

Upon calling of the roll:

aye: Boron, Hammer, Martin, Regalbuto, Shein, Taub, Wolfson

nay: none

Motion carried 7-0.

STUDENTS AND STAFF WHO EXCEL

Ms. Geddeis introduced the District 225 inaugural Glenbrook United Special Olympics Team. Ms. Geddeis stated that the goal of Special Olympics is to provide students with opportunities to interact through teamwork and sportsmanship. Ms. Geddeis introduced staff members, Mr. Pa'al Joshi, Ms. Kim Petty and Mr. Terry Harris who volunteered to sponsor the team.

Mr. Joshi stated that the team is a collaborative effort between GBS and GBN. He acknowledged Student Activities Directors, Dr. Tarjan & Dr. Shellard and Ms. Pearson, Director of Special Education, along with the Glenbrook H.S. Foundation who donated the uniforms that were displayed for the Board.

Mr. Joshi explained that clubs and sports teams have volunteered to work with the Glenbrook United Team. Mr. Joshi hopes to have

more than forty athletes in the future. Dr. Riggle recognized Mr. Joshi for his work, Ms. Pearson and the Glenbrook Foundation for their help and support.

Mr. Joshi stated that the team will participate in volleyball and basketball in the upcoming months. He mentioned that skill development, a positive team concept, socialization and making new friends are important outcomes for participating students. In the spring students will participate in soccer and track. Mr. Joshi stated he would like to develop a year-round program. In the summer students will participate in bowling and softball.

Dr. Riggle thanked the many parents present for their support and trust in allowing the district to provide this extra-curricular program.

RECOGNITION OF COMMUNITY VISITORS

None.

BOARD AND SUPERINTENDENT REPORTS

Dr. Riggle reminded the Board that Parent Night in the Classroom is scheduled at GBN tomorrow night starting at 6:00 p.m. with a program for freshman parents. GBS will host their parent night at 7:00 p.m. on Wednesday.

GBE starts next Monday, September 20. Present enrollment is 40 students.

Dr. Riggle shared an invitation from local legislatures regarding an informal meeting to discuss current issues concerning education. The meeting will take place on September 15 at the Crown Plaza Hotel on Milwaukee Avenue. Dr. Riggle plans to attend this meeting.

MOTION TO APPROVE CONSENT AGENDA

Motion by Mr. Wolfson, seconded by Dr. Regalbuto to approve the following items on the consent agenda

- 1.) a. no certified staff appointments b. no educational support appointments, 2010.
 - 1.) a. no certified resignations
 - b. the resignation of the following educational support staff contained in the memorandum dated September 7, 2010.

Personnel - Resignations/Terminations

<u>NAME</u>	POSITION	EFFECTIVE	SCHOOL
Cordell, Felicia	Instructional Assistant	09/03/10	GBS
Roque, Francisco	Custodian	08/30/10	GBN

- 3. the Board of Education review of the FOIA request contained in consent agenda item #6.3.
- 4. the issuance of Vendor Checks Nos. 43850 through 444031 in the amount of \$693,196.15 as listed on the attached checks register dated September 7, 2010.
- 5. the reimbursement of the Revolving Fund for Employees for the month of August in the amount of \$16,935.39 represented by checks No. 4779 through 4816, 4848 through 4864, and 4881 through 4900. the reimbursement of the Revolving Fund for Vendors for the month of August in the amount of \$306,634.63 represented by checks No. 4736 through 4776, 4777 through 4778, 4817 through 4847, 4865 through 4880, & 4901 through 4919. Checks issued in August voided in August: No. 4814. Check issued in previous months, voiced in August: NA.
- 6. a. the Open Minutes from the August 30, 2010 Regular Board Meeting.
- b. the Minutes from the August 30, 2010 Closed Board Meeting
- c. the Minutes from the September 3, 2010 Communications Committee Meeting.
 - 7. the acceptance of the following gifts:

Gift From	Amount or Item	School	Department	Account
Anonymous donor	\$1,000.00	GBS	Horticulture - Courtyard	830860
Paal Joshi	\$2,000.00	D225	Glenbrook Special Olympics	810900
Goodman Family Foundation	\$3,900.00	GBS	Student 2 Student	830992

aye: Boron, Hammer, Martin, Regalbuto, Shein, Taub, Wolfson

nay: none

Motion carried 7-0.

DISCUSSION/ACTION: DESIGNATION OF INDIVIDUALS TO ACCEPT NOMINATING PETITIONS FOR THE BOE ELECTION

Dr. Williamson explained that the Board has typically designated individuals, in the absence of the Board Secretary, who would be authorized to accept nominating petitions from prospective candidates for the Board election. The individuals identified to serve in this capacity are Mrs. Siena, Assistant Superintendent for Business Affairs, Dr. Caliendo, Assistant Superintendent for Human Resources, and Ms. Geallis, Dr. Williamson's assistant. Mr. Boron asked about Dr. Williamson's availability to accept petitions. She explained that she is scheduled to be available the majority of the time that petitions would be accepted. It would only be in her absence that one of the designated individuals would serve in her place.

MOTION TO APPROVE THE DESIGNATION OF INDIVIDUALS TO ACCEPT NOMINATING PETITIONS FOR THE BOE ELECTION

Motion by Mr. Wolfson, seconded by Dr. Regalbuto to approve the designation of individuals to accept nominating petitions.

Upon calling of the roll:

aye: Boron, Hammer, Martin, Regalbuto, Shein, Taub, Wolfson

nay: none

Motion carried 7-0.

DISCUSSION/ACTION: PUBLIC NOTICE REGARDING THE APRIL 5, 2011 BOARD OF EDUCATION

Dr. Williamson explained that although not required to do so, the Board has typically approved the posting of a public notice regarding filing petitions for nomination of candidates for the Board election. Dr. Williamson recommended that the Board approve the public notice; however, the date of the public notice may need to be adjusted given that the candidate packets are not yet available on the Illinois State Board of Elections website.

Mr. Boron suggested approving the public notice, but amending the date on the public notice to be within a week of petitions being available online.

MOTION TO APPROVE THE PUBLIC NOTICE REGARDING THE APRIL 5, 2011 BOARD OF EDUCATION

Motion by Dr. Regalbuto, seconded by Mr. Wolfson to approve the public notice to be published within a week of nominating petitions being available online.

Upon calling of the roll:

aye: Boron, Hammer, Martin, Regalbuto, Shein, Taub, Wolfson

nay: none

Motion carried 7-0.

DISCUSSION/ACTION: COMMUNICATIONS AUDIT

Ms. Geddeis described the work of Jasculca/Terman (JT) as proposed as part of the communications audit. This firm was selected following a review of several different options by the Communications Committee.

Ms. Geddeis explained that the major expense of the communications audit is the telephone survey designed to reach community members. Besides this, focus groups comprised of 12-15 local leaders would be held. The district would help define the list of individuals serving as members of focus groups.

As part of their expert analysis JT provides PR strategists, graphic designers and web designers to conduct a publications review to determine what tools the district is using and what the district is using effectively.

The entire communications audit process will take between 12 and 15 weeks. By December the administration will have some preliminary findings to share with the Board. The communications plan would be finalized by January. Ms. Geddeis emphasized that research is the first step in a communications audit.

Mr. Martin asked when the survey would take place and what company conducted the survey that was completed in 2005.

Dr. Riggle indicated that Decision Resources Ltd. conducted the 2005 survey. Dr. Riggle reminded the Board that the questions and responses from the 2005 survey were shared with the Board during the May 2010 retreat.

Dr. Riggle explained that if the district replicated the 2005 study, the focus would not be targeted enough in the communications area.

Mr. Martin asked if the Board would have an opportunity to see the questions in draft form prior to the survey being finalized. Dr. Riggle stated that questions will be shared with the Board and administration in advance of the survey.

Dr. Regalbuto asked how the district will advertise the survey to those not connected to the school. Dr. Riggle stated that a post card could be sent to every household to notify community members of the survey. Dr. Regalbuto suggested including this information in the village board and library newsletters that are distributed to the whole community. Ms. Geddeis stated that she could use the fall community newsletter to advertise the survey. Dr. Riggle indicated that he did not want to advertise the survey until the questions are finalized.

Mr. Boron stated that this survey would not serve the same purpose as the last survey. He indicated that the last time the district was facing funding problems and looking at cutting programs and staff. The purpose of the 2005 survey was to see what the community vision was that ultimately led to the referendum.

Mr. Boron stated that communications methodology has changed in the last several years. The purpose of this survey is how best to reach our constituency. Information will be obtained regarding how the district will have to adjust the communications methodology of the district. The communications audit incorporates the phone survey that is demographically accurate and incorporates key communicators in the district.

Mr. Shein stated that the original 2005 survey was looking from the view of quality of education to determine the satisfaction level of taxpayers, parents and students. This survey is to determine if the district is communicating well with its constituents.

Ms. Geddeis will review what was done in 2005 to determine which questions may still be relevant.

President Shein asked if the communications audit was in the FY11 budget. Mrs. Siena indicated that it was put in as a placeholder pending formal approval by the Board.

Mr. Shein asked if JT would conduct an evaluation of the web and other district publications. Ms. Geddeis explained that would be done as part of the *Expert Analysis* component. JT will provide recommendations for specific improvements.

Mr. Hammer suggested asking questions that have specific answers as part of the survey. He provided some examples similar to those asked in the 2005 survey.

The Board debated the value of these types of questions.

Mr. Boron suggested that the purpose of this survey is not to push the position that the district is doing a good job. He suggested that questions should relate more directly to communication.

Mr. Taub emphasized the importance of putting metrics that are communicated into context as well as determining the best medium used to communicate.

Ms. Geddeis stated that there are three basic questions related to communication: Who are you talking to? What are you telling them? How do people want the information?

President Shein asked if the Board is comfortable moving forward with the communications audit. Board members indicated they were comfortable moving forward.

MOTION TO APPROVE THE COMMUNICATIONS AUDIT

Motion by Mr. Taub, seconded by Mr. Boron to approve the communications audit.

Upon calling of the roll:

aye: Boron, Hammer, Martin, Regalbuto, Shein, Taub, Wolfson

nay: none

Motion carried 7-0.

MISCELLANEOUS TOPICS

Mr. Wegley announced that on Wednesday, September 22 GBS is partnering with the Glenview League of Women Voters to host a debate between $10^{\rm th}$ Congressional District candidates Dan Seals and Robert Dold. The debate will take place from 7:00-8:30 p.m. GBS students will be in attendance and participate in this event.

REVIEW AND SUMMARY OF BOARD MEETING

President Shein summarized the following:

The Board met the inaugural Special Olympics team, *Glenbrook United*, organized by staff members Mr. Joshi, Ms. Petty, and Mr.

Harris. The team will start with volleyball, basketball and later participate in track. Mr. Shein thanked the teachers for their efforts in this endeavor.

Night in the classroom is Tuesday at GBN and Wednesday at GBS.

Evening H.S. begins September 20th.

There is a legislative breakfast this Wednesday for local education leaders.

The Board approved items related to the 2011 Board election and learned of changes in the election law.

The communications audit was approved with results to be available in December.

GBS will host a debate of candidates for the 10^{th} Congressional District on September 22^{nd} .

AGENDA ITEMS FOR FUTURE BOARD MEETINGS

Mr. Taub suggested information regarding the level of professional support for pro-active counseling in the schools as a future topic.

Mr. Shein stated that the next Board meeting is September 27th.

There is a Finance Committee Meeting scheduled for the $16^{\rm th}$ of September at GBS in the Principal's Conference Room.

There will be a Facility Committee Meeting on September 21 at 7:30 a.m. and October 12 at 7:30 a.m.

MOTION TO MOVE INTO CLOSED SESSION

Motion by Mr. Wolfson, seconded by Mr. Hammer to move into closed session at approximately 7:54 p.m. to consider the appointment, employment, compensation, discipline, performance, or dismissal of specific employees; the purchase or lease of real property for the use of the public body (Section 2(c) (1), (2), (5), (9), (10) and (11) of the Open Meeting Act.

Upon calling of the roll:

aye: Boron, Hammer, Martin, Regalbuto, Shein, Taub, Wolfson

Nay: none

Motion carried 7-0.

The Board returned to open session at 8:37 p.m.

ADJOURNMENT

Motion by Mr. Wolfson, seconded by Mr. Boron to adjourn the meeting at approximately 8:38 p.m.

Upon call for a vote on the motion, all present voted aye.*

Motion carried.

* Boron, Hammer, Martin, Regalbuto, Shein, Taub, Wolfson

CERTIFIED TO BE CORRECT:

PRESIDENT - BOARD OF EDUCATION

SECRETARY - BOARD OF EDUCATION

UPCOMING BOARD MEETINGS:

Upcoming meetings will be held at Glenbrook South High School
Student Activity Center
4000 West Lake Ave.
Glenview, IL 60026

unless otherwise noted

Thursday, September 16, 2010 7:30 a.m. Finance Committee Meeting (GBS Principal's Conference Room)

Monday, September 27, 2010 7:00 p.m. Regular Board Meeting